

# Jieteng Chen

## *Education*

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The Chinese University of Hong Kong <i>Ph.D. in Marketing</i>	2021 – Present
Xiamen University <i>B.A. in Economics</i>	2017 – 2021

## *Working Papers*

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"Regulating Digital Piracy Consumption." (with Yuetao Gao and Tony Ke), *revise and resubmit, Journal of Marketing Research*

- JMS China Annual Meeting Best Paper Award, 2022
- APMA Outstanding Student Paper Award, 2023

"From Canvas to Blockchain: Impact of Royalties on Art Market Efficiency." (with Xinyu Cao and Tony Ke), *revise and resubmit, Management Science*

## *Awards & Honors*

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CUHK Business School Competitive Graduate Student Research Grant

CUHK Ph.D. Studentship

## *Conferences Presentation*

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NFT Royalties and Art Market Efficiency

- Asia-Pacific Industrial Organization Conference. Hong Kong, 2023

Regulating Digital Piracy Consumption

- Asia-Pacific Marketing Academy Conference. Guangzhou, 2023
- The 45th ISMS Marketing Science Conference. Miami, 2023

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